

# The Value of Associations in Carrying Your Message

Building Communities  
for the **FUTURE.**

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and Economic Development

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@NACCEDNews



## Telling YOUR Story

 Building Relationships

 White House

 Federal Agencies

 Coalitions





## Telling Your Story, continued



Legislative Meeting



Education from national experts



How to tell your own story






Working with Members of  
Congress





## Telling Your Story: Successes

-  Increased funding for key programs
-  Preservation of LIHTC and PABS
-  More attention to housing issues





## Keeping You Informed



Alerts



Social Media



Webinars



### NACCED Meets for 2018 Annual NACo Conference in Nashville



NACCED met July 12-15 for its summer meeting in conjunction with the [2018 Annual National Association of Counties \(NACo\) Conference](#) in Nashville/Davidson, County, TN. See a summary of the fantastic networking and education event below, and be sure to [check out the pictures](#) of your NACCED colleagues and staff from the week.

NACCED kicked off the event on July 12<sup>th</sup> with its board and committee meetings. During those meetings, members received updates and new information on a range of topics:

- Housing Committee: Adriane Harris from the Nashville Mayor's Office of Housing and

Morgan Mansa, former Executive Director of the [Barnes Housing Trust Fund](#) presented on the unique housing programs being piloted by the city. [Click here for their presentation.](#)



## Educational Resources



Advocacy Toolkit



Technical Assistance



Resource Library



### CDBG and HOME: Models for Creating Public-Private Partnerships

**Leveraging Federal Dollars**

- According to HUD, for every \$1 of CDBG funds, an estimated \$3.65 is leveraged in non-CDBG funds, and over the last decade, CDBG has created or retained 353,000 permanent jobs and sustained an additional 861,000.
- Every \$1.00 of HOME funding leverages \$4.20 of other public and private funds. Every \$1 billion in HOME funding creates or preserves approximately 18,000 jobs.
- CDBG and HOME funds are often the catalyst that get a project off the ground. They bring private partners, nonprofits, and government entities to the table for important local projects.



**Serving Low- and Moderate-income Communities**

- Approximately 95% of CDBG funds are invested in activities that primarily benefit low- and moderate-income persons.
- HOME is targeted exclusively to low-income families but often serves even more vulnerable households. For example, 40 percent of those assisted with affordable rental housing during the past five years were extremely low-income families.



**Empowering Local Governments to Meet Their Needs**

- Local governments can target flexible CDBG and HOME funds to the unique needs of their communities—new production of housing where units are scarce, infrastructure projects where they're needed most, and economic development to spur job growth and employment in low-income neighborhoods. This flexibility also means that communities can quickly react to changes happening at the local level.



**NACCED**  
www.nacced.org



## NACCED Committees



Community  
Development



Economic Development



Housing



Education



Membership





## Creating a Nation-Wide Platform



Holistic Housing Show  
Podcast



@HousingPodcast



Congressional Briefings





*Save the Date:*

**NACCED Legislative Conference**

**Washington Hilton**

**March 1-4, 2019**



# QUESTIONS



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